

DORITOS® & Dollar General “Spider-Man Poster” Offer (“Offer”) Terms and Conditions

The Offer is available to individual consumers only who are legal U.S. residents residing in one of the 48 contiguous U.S. states or the District of Columbia, 18 years of age or older at time of participation. Not valid with any other offer. Restrictions/conditions may apply. Void where prohibited. OFFER VALID WHILE SUPPLIES LAST.

To participate, complete the following steps:

Step 1: Purchase two (2) bags of any DORITOS® Tortilla Chips (9.75 oz. or larger) (each an “Eligible Product”) at Dollar General between May 20, 2019, 12:00:00 p.m. Central Time (“CT”) and July 21, 2019, 11:59:59 p.m. CT (“Offer Period”).

Step 2: Save your Dollar General receipt. One (1) Offer code (“Code”) will be printed on your Dollar General receipt, regardless of the number of Eligible Products you purchased.

Step 3: During the Offer Period, visit www.DGRewards.com/PepsiCo (“Offer Web Site”), look for the “Spider-Man Poster” mention, and click on the icon to access the Offer page. Create an account or sign in (if you already have an account). Limit one (1) account per person. Next, follow the instructions to enter the Code(s) printed on your Dollar General receipt(s). ***All Codes must be entered on the Offer Web Site by July 28, 2019, 11:59:59 p.m. CT.***

Step 4: Allow seventy-two (72) hours for Code validation. The validation process will account for multiple Eligible Products purchased in a single transaction. For example, if you purchased two (2) Eligible Products in a single transaction, you will receive two (2) punches on the Offer Punch Card displayed for your account on the Offer Web Site. (You will receive an email confirmation each time a Code has been validated and your account will be updated with the corresponding number of punches on your Offer Punch Card.)

Step 5: **Once a purchase of two (2) Eligible Products has been validated**, you will receive an email containing redemption instructions for a digital Spider-Man poster (“Digital Spider-Man Poster”).

AND/OR –

Once a purchase of four (4) Eligible Products has been validated, you will receive an email containing redemption instructions for a Digital Spider-Man Poster and a high-quality poster print of your Digital Spider-Man Poster design (the “Spider-Man Poster Print”), while supplies last.

To complete either reward request, follow the instructions provided within the email and at the Redemption Web Site (link provided within email) to complete the poster design (*by uploading and positioning your photo and entering the name you would like to include in the title) and/or provide your complete mailing address. Your complete mailing address is required to fulfill a Spider-Man Poster Print request.

Upon completing the customization of your poster and/or providing your complete mailing address, submit your request for review and approval. **This step must be completed and received and recorded by the Redemption Web Site administrator's computer by 11:59:59 p.m. CT on August 4, 2019, 11:59:59 p.m. CT.**

Upon approval of your poster customization (allow seventy-two [72] hours), you will receive an email containing your poster (.pdf) file to download. Allow up to eight (8) weeks for delivery of Spider-Man Poster Prints via mail.

***Note: Submissions (photos and names) must not contain inappropriate material as determined by Sponsor or its designees, in their sole discretion. Incomplete, illegible, deceptive or garbled submissions are not eligible.**

Limit two (2) Digital Spider-Man Posters and one (1) Spider-Man Poster Print per email address/household.

Any attempt by any person to redeem more than the above-stated number of rewards by using multiple names, email addresses, mailing addresses, or any other fraudulent mechanism, as determined by Sponsor in its sole discretion, shall give Sponsor the right to deny the request.

All personal information collected will be used in accordance with Sponsor's Privacy Policy, please visit <http://www.fritolay.com/legal/privacy-policy.htm>. Additionally, any communication between the participant and Sponsor or its agencies regarding this Offer (e.g., phone calls, chats, emails, etc.) may be recorded for quality assurance and training purposes.

This Offer is subject to change by the Sponsor in its sole discretion without notice. Spider-Man Poster Prints are limited and will be redeemed on a "first come, first serve" basis in relation to when participants electronically complete their request and such submission is received and recorded. Once inventory has been exhausted, the Offer will expire and will be designated on the Offer Web Site as sold out and/or will be deleted from the Offer Web Site and will no longer be available for redemption in this Offer. Sponsor reserves the right to cancel the Offer at any time. Sponsor reserves the right, at its sole discretion (without obligation) to substitute merchandise offered for this Offer. No exchanges, returns or refunds permitted for any reason. Sponsor does not guarantee the availability of Spider-Man Poster Prints for any period during this Offer. The decisions of the Sponsor with respect to this Offer, including without limitation,

purchase requirements and verifications, are final and binding and non-appealable in all respects.

By participating in this Offer, participants agree, for themselves and for their heirs, executors and administrators, to release, defend, and hold harmless Sponsor, Dollar General Corporation, and their respective parents, affiliates and subsidiaries and each of their respective officers, directors, agents, representatives and employees (all such individuals and entities collectively referred to herein as the "Released Parties") from any and all actions, claims, liability, damage, injury including death, loss or damage arising in any manner, directly or indirectly, from participation in this Offer and/or acceptance, use or misuse of any reward redeemed for this Offer. No liability or responsibility is assumed by the Released Parties for discrepancies, delays, omissions, inconsistencies or errors in the number of qualified products purchased or receipt printing errors. No liability or responsibility is assumed by the Released Parties resulting from participant's participation in or attempt to participate in the Offer or ability or inability to upload or download any information in connection with the Offer. No responsibility or liability is assumed by the Released Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Offer Web Site or Redemption Web Site: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Offer Web Site or Redemption Web Site in whole or in part for any reason; traffic congestion on the Internet or the Offer Web Site or Redemption Web Site; unauthorized human or non-human intervention of the operation of the Offer, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Offer, or loss, miscount, misdirection, inaccessibility or unavailability of participant's contact information provided for the Offer. The Released Parties are not responsible for any typographical errors in the announcement of available items or these Terms and Conditions, or any inaccurate or incorrect data contained on the Offer Web Site. Use of Offer Web Site and Redemption Web Site is at user's own risk. The Released Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Offer. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF THE RELEASED PARTIES' NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.**

It is strongly recommended that you keep the original Dollar General receipt(s) for your records. **YOU SHOULD NOT CONTACT DOLLAR GENERAL OR SHOW OR GIVE**

YOUR RECEIPT TO ANY DOLLAR GENERAL STORE EMPLOYEE FOR PURPOSES OF PARTICIPATING IN THIS OFFER. PARTICIPATION IN THE OFFER IS AVAILABLE ONLY THROUGH THE OFFER WEB SITE.

Codes are void if not obtained through authorized, legitimate channels, or if any part is defective, altered, duplicated, photocopied, forged, counterfeited, mutilated or tampered with in any way, or if Codes contain or are the result of printing, seeding, typographical, mechanical or other errors, or do not contain proper security devices. Codes may not be transferred, sold, bartered, auctioned (including through Internet auction sites), given away, traded or obtained through any source other than through the method described in these Terms and Conditions. All submitted Codes become property of Sponsor and will not be returned.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE OFFER WEB SITE OR REDEMPTION WEB SITE OR INTERFERE WITH THE OPERATION OF THE OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor: Frito-Lay, Inc., 7701 Legacy Drive, Plano, TX 75024-4099.

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