

LAY'S® Turn Up The Flavor Dollar General Offer (“Offer”) - Terms and Conditions

The Offer is available to individual consumers only who are (a) legal residents residing in one of the 50 U.S. states or the District of Columbia, (b) 18 years of age or older at time of participation **and**, (c) new Pandora users and certain eligible current Pandora users who have not previously redeemed a Pandora Plus or Premium Trial pass. Current Pandora subscribers are not eligible to redeem a Trial pass, nor are Pandora users who have previously redeemed a Trial pass. Not valid with any other offer. Restrictions/conditions may apply. Void where prohibited by law. OFFER VALID WHILE SUPPLIES LAST.

To participate, complete the following steps:

1. Purchase two (2) or more bags of any specially-marked Turn Up the Flavor Lay's Potato Chips, in a single transaction, at Dollar General between March 4, 2019, 12:00:00 p.m. Central Time (“CT”) and April 26, 2019, 11:59:59 p.m. CT (“Offer Period”).
 2. Save your Dollar General receipt. One (1) Offer code (“Code”) will be printed on your Dollar General receipt, regardless of the number of bags you purchased.
 3. During the Offer Period, visit www.DGRewards.com (“Web Site”), look for the Offer mention, and click on the icon to access the Offer page. Create an account or sign in (if you already have an account). Limit one (1) account per person. Follow the instructions to enter the Code printed on your Dollar General receipt. **All Codes must be entered on the Web Site by April 26, 2019, 11:59:59 p.m. CT.**
 4. You will receive an email confirmation once your Code has been validated containing redemption instructions for your 3-month trial subscription to Pandora Premium* (“Trial”), while supplies last. Allow seventy-two (72) hours for Code validation.
- * Valid for new Pandora users and certain eligible current Pandora users who have not previously redeemed a Pandora Plus or Premium Trial pass. Payment information (credit card, or other payment method as indicated on site, required) and election of subscription product required to redeem Trial pass. If you do not want a subscription once your Trial expires, you must disable auto-renewal prior to expiration of your Trial or contact Listener Support at help.pandora.com. Subscription Trial Offer Terms apply (<https://www.pandora.com/legal/subscription-offer-terms>).
5. Follow the steps outlined in your email confirmation to begin your Trial. **You must redeem the Offer at the Web Site by May 10, 2019, 11:59:59 p.m. CT.**

Limit one (1) Trial per household. Offer limited to the first seven thousand (7,000) valid requests.

Any attempt by any person to submit more than one (1) Trial request using multiple names, email addresses, mailing addresses, or any other fraudulent mechanism, as determined by Sponsor in its sole discretion, shall give Sponsor the right to deny the request. All personal information collected will be used in accordance with Sponsor's Privacy Policy, please visit <http://www.fritolay.com/legal/privacy-policy.htm>. Additionally, any communication between the participant and Sponsor or its agencies regarding this Offer (e.g., phone calls, chats, emails, etc.) may be recorded for quality assurance and training purposes.

All Trials available on the Website are subject to change by the Sponsor in its sole discretion without notice. Trials are limited and will be redeemed on a "first come, first serve" basis in relation to when participants electronically complete their Trial request and such submission is received and recorded. Once all Trials have been exhausted, the Offer will expire and will be designated on the Website as sold out and/or will be deleted from the Website and will no longer be available for redemption in this Offer. Sponsor reserves the right to cancel the Offer at any time. Sponsor reserves the right, at its sole discretion (without obligation) to substitute merchandise offered for this Offer. No exchanges, returns or refunds on Trials are permitted for any reason. Sponsor does not guarantee the availability of any Trial for any period during this Offer. The decisions of the Sponsor with respect to this Offer, including without limitation, purchase requirements and verifications, are final and binding and non-appealable in all respects.

By participating in this Offer, participants agree, for themselves and for their heirs, executors and administrators, to release, defend, and hold harmless Sponsor, Pandora Media, LLC, Pandora Media California, LLC, Dollar General Corporation, and their respective parents, affiliates and subsidiaries and each of their respective officers, directors, agents, representatives and employees (all such individuals and entities collectively referred to herein as the "Released Parties") from any and all actions, claims, liability, damage, injury including death, loss or damage arising in any manner, directly or indirectly, from participation in this Offer and/or acceptance, use or misuse of the Trial redeemed for this Offer. No liability or responsibility is assumed by the Released Parties for discrepancies, delays, omissions, inconsistencies or errors in the number of qualified products purchased or receipt printing errors. No liability or responsibility is assumed by the Released Parties resulting from participant's participation in or attempt to participate in the Offer or ability or inability to upload or download any information in connection with the Offer. No responsibility or liability is assumed by the Released Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Web Site: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Offer, including without limitation,

unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Offer, or loss, miscount, misdirection, inaccessibility or unavailability of participant's contact information provided for the Offer. The Released Parties are not responsible for any typographical errors in the announcement of available trial offers or these Terms and Conditions, or any inaccurate or incorrect data contained on the Web Site. Use of Web Site is at user's own risk. The Released Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Offer. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF THE RELEASED PARTIES' NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

It is strongly recommended that you keep the original Dollar General receipt for your records. YOU SHOULD NOT CONTACT DOLLAR GENERAL OR SHOW OR GIVE YOUR RECEIPT TO ANY DOLLAR GENERAL STORE EMPLOYEE FOR PURPOSES OF PARTICIPATING IN THIS OFFER. PARTICIPATION IN THE OFFER IS AVAILABLE ONLY THROUGH THE WEBSITE.

Codes are void if not obtained through authorized, legitimate channels, or if any part is defective, altered, duplicated, photocopied, forged, counterfeited, mutilated or tampered with in any way, or if Codes contain or are the result of printing, seeding, typographical, mechanical or other errors, or do not contain proper security devices. Codes may not be transferred, sold, bartered, auctioned (including through Internet auction sites), given away, traded or obtained through any source other than through the method described in these Official Rules. All submitted Codes become property of Sponsor and will not be returned.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEB SITE OR INTERFERE WITH THE OPERATION OF THE OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor: Frito-Lay, Inc., 7701 Legacy Drive, Plano, TX 75024-4099.

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